

## **Advertising Rate Card**

Advertise in a publication that covers all of East Tennessee

Reach a pre-qualified audience 12 times a year via this color Catholic broadsheet publication. With a circulation of 21,500 homes across 50 parishes and one mission, The East Tennessee Catholic provides relevant content to a broad demographic of readers. Ad space is limited, ensuring that your full-color ad will be highly visible to generate awareness and drive business.



## **Costs & Specifications**

- Full-page ad = \$600; Half-page ad = \$400; Quarter-page ad = \$300
- Diocese must receive all ads print-ready in PDF or .jpeg format by the specified deadline
- Ads must be exact size at 100%, 300 dpi
- Submit files via e-mail or on CD
- Payment terms are net 30. After 30 days, if payment is not made, the legal finance charge of 1.5% will be added to all outstanding balances.

## **PUBLICATION SCHEDULE**

**Issue** August 2024 Art Deadline Monday, July 8



## The Diocese of Knoxville

Living our Roman Catholic faith in East Tennessee

Commemorative edition on the ordination and installation of Bishop Mark Beckman

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Terms & Conditions: Publisher reserves the right to reject, omit, or discontinue ad copy considered to be objectionable or contrary to the teachings of the Catholic Church. All copy is subject to the approval of the publisher. Publisher reserves the right to insert the word "advertisement" above or below any copy. Publisher reserves the right to adjust advertising rates at any time upon 30 days written notice. Cancellations or changes in orders may not be made by the advertiser nor its agency after the reservation closing date. Positioning of advertisement is at the discretion of the publisher except where a request for a specific preferred position is acknowledged by the publisher in writing.